*American Association for Geodetic Surveying*

Board of Directors

Monthly Meeting Minutes

Wednesday, July 13, 2022

1. CALL TO ORDER (President) (3:02pm Central, 4:02pm Eastern)
2. ROLL CALL (Dan Roman)
   1. Present:

President: Tony Cavell

Treasurer: Dan Martin

Reporter (Communications, Geodetic Cert, UESI): Thomas Meyer

Immediate Past President: Dave Zilkoski

Director (3rd year)/Vice-President: Eugene Levin

Director (2nd year): Scott Martin

Director (1st year): Kevin Ahlgren

AAGS-NSPS Liaison (non-voting): Jacob Heck

SaLIS Editor (non-voting): Ahmed Elaksher

COGO Liaison (non-voting): Jay Doody

Guests (non-voting): Earl Burkholder, Dave Doyle, Tim Burch, John Hamilton, Karen Meckel

* 1. Absent:

Secretary: Dan Roman

President-Elect (ASPRS Liaison): Bob Burtch

By-laws: Steve Briggs

* 1. At least two directors were present as well as a quorum; therefore, the meeting was authorized.

1. APPROVAL OF AGENDA
   1. Upon a call for additions, the AAGS BOD agenda was accepted as distributed July 12.
2. READING AND APPROVAL OF MINUTES
   1. The June 08 AAGS Board Meeting Minutes final draft was accepted as distributed June 20.
3. REPORTS OF OFFICERS
   1. President (Cavell)
      1. AAGS purchased a GoToMeeting license.

* AAGS Board members can use this line for committee meetings, etc.
* Currently Dan Martin has the password, but he will sort out a way to share the function.
  + 1. Third quarter assessment of critical accomplishments:
* Everything improves with increased membership.
* Revenue comes first from dues, then from subscribers. Revenue enables programs.
* Publicity is needed to market the benefits & relevance of AAGS – to attract and prove AAGS attractive.
* Committees need to work to progress. Volunteers are needed for committees to work.

*“A majority of this meeting should be approving, asking questions, disapproving, or asking for more research from our committees.*

*\*A part-time Executive Administrator (3 days/week) could perform organizational operations tasks, e.g. filter and redirect emails, communications, publications, etc. as needed.”*

* We need to study dues, membership types, & continuity. Corporate members are needed as sponsors.
  + 1. President Cavell thanked the officers and active participants on committees for their continued contributions, often performed invisibly and without fanfare. Two especially energetic members volunteer beyond reasonable expectations.

*“Tom Meyer’s efforts as Communications Chairman and ‘do-it-all’ person has kept us floating–having an opportunity for people to know what we're doing.*

*“It's not a one man job. We should be so proud of what we do that first year members should be bragging about the things we do.”*

* In addition to Meyer, Zilkoski, Elaksher and Levin were recognized. Cavell noted that AAGS needs to make them even more effective, by “giving them people to work with”.
  + 1. AAGS Officers should be nominated for the next term by the end of the third quarter.
  1. Secretary (Roman)
     1. Nothing to report.
  2. Treasurer (DMartin)
     1. The Treasurer’s Report was sent out earlier 7/13.
     2. DMartin met with the Merrill Lynch representative. Now is not the time to change the investment strategy.
     3. Because of a health issue, a payment was not made by NSPS on time, incurring a late fee. NSPS is investigating ways to deal with this vulnerability.
  3. Reporter (Meyer)
     1. See Communications and Publication Committee below.
  4. President Elect (Burtch)
     1. Nothing to report.
  5. Immediate Past President (Zilkoski)
     1. See Membership Committee below.
  6. Director (3rd year)/Vice-President (Levin)
     1. Nothing to report.

1. REPORTS OF COMMITTEES
   1. Administrative Committee (Burtch)
      1. Nothing to report.
   2. Bylaws Committee (Briggs)
      1. Nothing to report.
   3. Communications and Publication (Meyer)
      1. The committee moves that SaLIS pricing remain unchanged, as described in a pricing strategy pdf that Meyer distributed by email prior to this meeting.

* Meyer had also distributed a spreadsheet showing the number of subscribers for the last eight quarters, and the amount of associated revenue.
* Expected effects of raising or lowering the SaLIS subscription pricing was discussed.

*“It'd be fair to say that SaLIS is what keeps us on an even keel. Every year. The revenue from SaLIS is meaningful to AAGS.”*

* Without objection, the Board agreed to the recommendation that SaLIS pricing remain unchanged.
  + 1. Burch suggested that as NSPS establishes a new quarterly electronic newsletter at the beginning of 2023, AAGS may use some of its space for no fee:
* AAGS advertisement
* Specific article to share with all surveyors (vs. in SaLIS)
* *The Ask a Geodesist* series

Zilkoski and Burch discussed options for channeling some of NSPS advertising revenue toward AAGS in exchange for article content.

Cavell remarked that this could be an opportunity for a hub to redevelop between the organizations, since the ACSM days. He noted that the SaLIS journal is about Surveying and Land Information Systems. Not a geodetic journal. Cavell stated that a committee with Jacob Heck as a hub between AAGS and NSPS would be good.

Meyer noted that such a newsletter covers the space that the formerly discussed (ACSM-era) Bulletin would take, and renders an updated Bulletin effort defunct.

* + 1. Doyle remarked on the absence of *Geodetic Certification* on the agenda, given that among the many people he talks with, it’s regarded as a wonderful idea. He noted that if AAGS is to increase its relevance, that has to be a big part of it.
  1. Council of Fellows (Briggs)
     1. Nothing to report.
  2. Education (Meyer)
     1. AAGS Geodetic Certification
* Meyer had recently shared the Draft examination for the AAGS Geodetic Certification, for review and comment.
* Meyer deferred to Zilkoski as the chairman of the Membership Committee, where the Geodetic Certification program has been discussed recently.
  1. Membership Committee (Zilkoski)
     1. Zilkoski noted that Meyer put together a good list of topics that should be addressed in Geodetic Certification, along with a list of questions that a candidate should be expected to answer at the end of a certification training program or exam.
* Discussion trained toward the question whether certification should be more theoretical or more applied – or, whether modular application-level certifications might add up to an overall Geodetic Certification.

*“Where vendors can teach what buttons to push, certification needs to include fundamentals such as datums and coordinate systems, because that's where the average surveyor gets tripped up.”*

* As Doyle remarked, in 2016, Michael Dennis had put out a poll asking AAGS members what they really wanted. Board members generally agreed that the results of that survey were quite good, and agreed with the perspectives offered.
* Meyer, Zilkoski, Doyle, and others active in this conversation will arrange to have a separate meeting to make some decisions and get something accomplished toward a beta test.
  + 1. The next Membership Committee meeting is Wednesday, August 24,   
       at 3:00 PM Central/4:00 PM Eastern.

1. EXTERNAL AFFAIRS (Liaisons and Delegates)
   1. COGO (Doody)
      1. Nothing to report.
   2. ASPRS (Burtch)
      1. Nothing to report.
   3. UESI (Meyer)
      1. AAGS will be a Silver Sponsor of the upcoming UESI meeting in October 2022.
   4. NSPS (Heck)
      1. Nothing further to discuss.
2. SPECIAL ORDERS (IF ANY)
   1. None.
3. UNFINISHED BUSINESS (IF ANY)
   1. In June, Zilkoski moved that AAGS support travel expenses for AAGS representative John Hamilton, to the FIG conference in Poland in September 2022,
      1. The amount is yet to be determined, but not to exceed $2000. In June, Roman seconded and discussion ensued, but a vote was not taken.
      2. Cavell and Martin will meet to discuss the amount.
4. NEW BUSINESS
   1. Scott Martin made the motion: The AAGS Board gives the President and Treasurer the authority to carry out the day-to-day activities of the AAGS until the next Board Meeting.   
      Seconded by Dan Martin, the motion passed without objection.
5. GOOD OF THE ORDER
   1. Nothing to report.
6. ANNOUNCEMENTS
   1. The presenter at the next meeting will be John Geletzko, presenting on “NOAA CORS Network Installation Workshop Report.”

NOAA Physicist Derek van Westrum would like to present, but was not able to commit today.  
Cavell is also ready to deliver a presentation about the LSU Center for GeoInformatics.

* 1. Scott Martin announced that he and Meyer had met with Galen Scott, and talked about some ideas mentioned earlier in this meeting.

Martin, Meyer, and Scott would like to make presentations open to non members, with certificates of attendance awarded only to dues paying members, to be used for continuing education purposes, like NGS does with their webinar series.

Martin has compiled a list of a dozen or so speakers and topics. One would be John Hamilton and his monitoring work, as a practical application of geodetic instrumentation and measurement.

* 1. The next AAGS Board meeting: August 10, 2022, 3:00 PM Central/4:00 PM Eastern.  
     https://meet.goto.com/251465229  
     US phone: +1 (408) 650-3123 Access Code: 251-465-229

| *Suggested future AAGS Board meetings are shown below.* | |
| --- | --- |
| September 14, 2022 @ 4:00 PM Eastern October 12, 2022 @ 4:00 PM Eastern | November 09, 2022 @ 4:00 PM Eastern December 14, 2022 @ 4:00 PM Eastern |

1. PRESENTATION
   1. None.
2. ADJOURN
   1. AAGS President Cavell adjourned the meeting at 16:07 Central, 17:07 Eastern.

Respectfully submitted,  
Daniel Roman, AAGS Secretary  
File: *Documents\AAGS\AAGS Board Minutes July 13, 2022 final.docx*Date: August 11, 2022 – 6.3.1 “motion” changed to “recommendation”  
Compiled by: Elisabeth Rollins