

American Association for Geodetic Surveying

*Board of Directors
Monthly Meeting Minutes
Wednesday, March 24, 2021*

I. Open meeting, President

A. The Board of Directors meeting was called to order by President Dave Zilkoski at 16:07 Eastern.

B. Immediate Past President Dan Gillins called the roll.

1. Present:

President: Dave Zilkoski

President-Elect: Tony Cavell

Immediate Past President: Dan Gillins

Vice-President (Director 3rd year): John Hamilton

Director (1st year) and SaLIS Editor: Eugene Levin

Communications and Geodetic Certification: Thomas Meyer

AAGS/NSPS Liaison: Jacob Heck

SaLIS Editor: Ahmed Elaksher

Members: Earl Burkholder, Michael J. Olsen

2. Absent:

Director (2nd year): Bob Burtch

Secretary: Dan Roman

Treasurer: Dan Martin

Parliamentarian: Steve Briggs

Reporter (Association editor): Ronnie Taylor

3. At least two directors were present as well as a quorum; therefore, the meeting was authorized.

II. Agenda

A. Upon call for additions, the AAGS BOD agenda, distributed March 23, was accepted as posted.

III. Minutes

A. No additions were requested to the February 10 AAGS Board Meeting Minutes final draft, distributed February 24.

IV. Review of Last Month's Action Items and Important Business

A. Update on the Evaluation of Scholarship Applications (Heck)

1. Heck, Briggs, and Burtch are reviewing the scholarship applications. Review results will be announced shortly..

B. Update on AAGS Certificate of FIG Membership (Hamilton)

1. John Hamilton sent the certificate to Trish Milburn.

C. Update on the Status of Ingenta Contract Renewal (Martin)

1. Dan Martin signed and returned the new three-year Ingenta contract.

D. Recommendation on Investment Strategies and Goals for AAGS (Cavell/Martin)

1. As Cavell reported, a couple of email exchanges have not resulted in any conclusions. Cavell will work with Martin to make a recommendation to the Board in the next few days.
- E. Status of letter to UConn regarding our Geodetic Certification Proposal (Meyer)
1. The Board agreed, without objection, to direct Meyer to send the finalized letter to the University of Connecticut, asking permission to use course materials as discussed.
- F. Discussion of John Palatiello's proposal for providing management services to AAGS (Cavell)
1. Cavell did not make a recommendation, but indicated that employees of Palatiello's firm, jmpa.us, are lobbyists for NSPS.

JMPA services offered include: Association Management, Strategic Planning, Public Relations, Management and Marketing Consulting, Government Relations, and Event Management.

Past clients are cartographic, surveying and mapping, engineering and design, photogrammetry, and navigational chart systems service providers, including:

- *Louisiana State Board of Registration for Professional Engineers and Land Surveyors*
- *MAPPS*
- *Pennsylvania Mapping and Geographic Information Consortium (Pa MAGIC)*
- *The Survey Association (U.K.)*
- *Western Federation of Professional Surveyors*

Current clients include:

- *Council on Federal Procurement of Architectural & Engineering Services (COFPAES), cofpaes.org*
- *Maryland Society of Surveyors, marylandsurveyor.org*
- *National Society of Professional Surveyors, nsps.us.com*
- *Virginia Association of Surveyors, vasurveyors.org*
- *U.S. GEO, usgeo.net*
- *3DEP Coalition, 3dep4america.com*

2. Heck asked what motivated Palatiello to reach out. Cavell indicated his view that Palatiello is a marketing professional pursuing an opportunity. Meyer recalled that Palatiello reached out with a cold call four years ago when Meyer was AAGS President, and could simply be cold calling again.
 3. Meyer suggested that when considering moving association management from NSPS (Trish Milburn) to another manager, the board ought to take into account the movement of AAGS historical information, too, as NSPS is its current custodian.
 4. Cavell, Zilkoski, and Gillens discussed Palatiello's reduced integration with NSPS operations, and his service to large organizations as compared with small business or individuals. They agreed that AAGS needs to increase and retain membership, and may need assistance with that, considering Palatiello tentatively rather as consultant or advisor rather than manager.
 5. Cavell will continue conversation with Palatiello for the present, without ratifying services.
- G. Elaksher and Olsen discussed ways that SaGES can help support SaLIS
1. At the 2019 SAGES conference, members considered closer coordination with AAGS, an increase in dues to cover SaLIS, and member engagement to submit papers.
 2. Olsen recommended a combined AAGS-SAGES workshop, to get members to sit down and discuss contributions as authors, reviewers, etc. Such a workshop would be scheduled between

conference dates. Olsen will send a link that he indicates would make the development of such a workshop simple and easy. He envisions the workshop event to be scheduled in early summer (June) or late summer, early autumn. Not July.

3. SAGES membership, around 40-50, is mainly but not exclusively composed of professors and education professionals.
4. Michael Olsen is currently serving as the Editor-in-Chief for the ASCE Journal of Surveying Engineering. He does not acknowledge serious competition between JSE and SaLIS, yet he feels a need for archived SaLIS articles to be made more easily available and accessible.

H. Dracup Committee requesting the 2022 Award be given to Dr. Steve Frank (Briggs)

1. As Chair of the related committee, Briggs recommended that AAGS award the 2022 Dracup Award to Dr. Steve Frank for all the work he did for both AAGS and the surveying profession.
 - * Dr. Frank worked with Briggs to write the current AAGS bylaws.
 - * Dr. Frank served as President of AAGS, and also represented AAGS in FIG for many years.
 - * Dr. Frank was the original and longtime AAGS representative to the NSPS Foundation.

2. With full Board support, Zilkoski will promote this.

V. Treasurer's Report (Martin)

- A. No updates to report.

VI. Surveying and Land Information Science

- A. SaLIS Ex-Comm (Meyer)
 1. No updates to report.
- B. SaLIS editor (Elaksher)
 1. No updates to report.

VII. Committees

- A. Communications (Meyer)
 1. No updates to report.
- B. Membership (Zilkoski)

1. As discussed at the February 10 Board meeting: Zilkoski asked Christy Davis about production of the Tarheel Surveyor magazine.

- * Solicitation for ads and articles is done about a month before editing begins.
- * Editing and author sign-off typically takes two weeks, although some authors take longer.
- * Layout can take two weeks if performed by an assistant with additional duties to juggle.
- * Using Adobe Creative Suite/Adobe InDesign, this may be reduced to a small number of days if all articles and ads are completely ready. Adobe Creative Suite/InDesign cost around \$59 per month.
- * As soon as layout is complete and adjusted for readability using Adobe Creative Suite, the digital version is ready for upload to the website.

“ Layout was previously performed by a contractor. The fee for this service in the early 20-teens was \$1200, or perhaps \$50 per hour for 32 pages.

* Several hard copy publishers are available, and Ms. Davis found an excellent one in Indiana that does a great job inexpensively, Johnson Press of America. Black and white hard copy costs for 32 pages comes to about \$1.59 per copy plus postage at the bulk rate. Ms. Davis is considering color, because the cost difference is not significant.

* Advertisements are a source of revenue.

C. Geodetic Certification Committee (Meyer)

1. At the January 13 AAGS Board meeting, Meyer submitted his online course materials, describing them as ideal, as well as suitable in time-length and in content-breadth, for launching the AAGS Geodetic Certification program.

* The University of Connecticut has directed that courses be delivered online, so UConn Professor Meyer's courses have been aligned and produced for online delivery.

* Additional topics could be included in the future, but this body of instruction could be stood up without delay.

2. Meyer has drafted a letter for the Board to send to the University of Connecticut, asking permission to use the materials in this way. He has worked with Zilkoski to finalize the letter.
3. The Board agreed without objection, to direct Meyer to send the finalized letter as discussed. See section IV.E. above.

VIII. Liaisons

A. NSPS (Heck)

1. The NSPS Spring Business Meeting will be held shortly, and Heck will present an AAGS report on activities.
2. The NSPS Student Competition, being online this year, will feature a Jeopardy-style trivia competition. The Chairman of the NSPS Student Competition Committee Chairman is Tony Cavell.
3. NSPS is also planning an all-day virtual event, May 15-16, ahead of FIG 2023.

B. COGO (Cavell)

1. No updates to report.

C. ASPRS (Burtch)

1. No updates to report.

D. UESI (Dennis)

1. Survey Summit event will be held online April 13-15, 11am to 4pm, to keep organizational momentum going. Various speakers will present.
2. ASCE-UESI Surveying & Geomatics Conference, in Lawrenceburg, Indiana, is postponed to April 2022.

IX. New Business and Announcements

- A. Heck announced a FIG event for which registration is now open. He will send a link to everyone.

X. Coming Meetings

- A. The next meeting of the AAGS BOD is scheduled for Wednesday, April 14 @ 4:00 PM Eastern.

- B. The next meeting of the AAGS Membership Committee is scheduled for Wednesday, April 28 @ 4:00 PM Eastern.

Suggested Future Board meetings for 2021 are shown below. If a sufficient number of Board members express conflict with a specific date, the meeting may be rescheduled or cancelled.

AAGS Board	AAGS Membership Committee
April 14, 2021 @ 4:00 PM Eastern	April 28, 2021 @ 4:00 PM Eastern
May 12, 2021 @ 4:00 PM Eastern	May 26, 2021 @ 4:00 PM Eastern
June 09, 2021 @ 4:00 PM Eastern	June 23, 2021 @ 4:00 PM Eastern
July 14, 2021 @ 4:00 PM Eastern	July 28, 2021 @ 4:00 PM Eastern
August 11, 2021 @ 4:00 PM Eastern	August 25, 2021 @ 4:00 PM Eastern
September 08, 2021 @ 4:00 PM Eastern	September 22, 2021 @ 4:00 PM Eastern
October 13, 2021 @ 4:00 PM Eastern	October 27, 2021 @ 4:00 PM Eastern
November 10, 2021 @ 4:00 PM Eastern	December 01, 2021 @ 4:00 PM Eastern
December 08, 2021 @ 4:00 PM Eastern	

XI. For the Good of the Order

- A. Upon invitation, Immediate Past President Dan Gillins read:

“For the Good of the Order, the AAGS Board gives the President and Treasurer the authority to carry out the day to day activities of the AAGS until the next Board Meeting.”

XII. Meeting Adjourned

- A. AAGS President Zilkoski adjourned the meeting at 17:00 Eastern.

Respectfully submitted,

Elisabeth Rollins

Acting Recorder

File: Documents\AAGS\AAGS Board Minutes March 24, 2021 final.docx

Date: March 31, 2021

Compiler: Elisabeth Rollins