

American Association for Geodetic Surveying

Board of Directors

Monthly Meeting Minutes

Wednesday, February 10, 2021

I. Open meeting, President

A. The Board of Directors meeting was called to order by President Dave Zilkoski at 16:04 Eastern.

B. Secretary Dan Roman called the roll.

1. Present:

President: Dave Zilkoski

Immediate Past President: Dan Gillins

President-Elect: Tony Cavell

Interim Director (3rd year): John Hamilton

Director (2nd year): Bob Burtch

Director (1st year) and SaLIS Editor: Eugene Levin

Secretary: Dan Roman

Communications and Geodetic Certification: Thomas Meyer

AAGS/NSPS Liaison: Jacob Heck

SaLIS Editor: Ahmed Elaksher

Members: Earl Burkholder, John Bean

2. Absent:

Treasurer: Dan Martin

Parliamentarian: Steve Briggs

Reporter (Association editor): Ronnie Taylor

3. At least two directors were present as well as a quorum; therefore, the meeting was authorized.

II. Agenda

A. Upon call for additions, Gillins requested a review of Director names for the 2021 term.

1. Interim Director (3rd year): John Hamilton, in place of President-Elect Tony Cavell

2. Director (2nd year): Bob Burtch

3. Director (1st year): Eugene Levin

B. The AAGS BOD agenda, distributed February 10, was accepted as posted.

III. Minutes

A. No additions were requested to the January 13 AAGS Board Meeting Minutes final draft, distributed February 5.

IV. Review of Last Month's Action Items and Important Business

A. Evaluation of Scholarship Applications (Heck)

1. When scholarship applications come in, Heck will share these with Briggs and others for review.

2. Any AAGS member interested in reviewing applications, let Heck know. Keep some time available within the next month for this. Turnaround should be about 3-4 weeks.

Trish Milburn sent out the completed scholarship applications earlier this week. At least one more person is needed to review them. 18 applied for the undergraduate scholarship and 3 applied for the graduate fellowship. Let Jacob Heck know if you are interested in participating.

- B. AAGS Certificate of FIG Membership (Hamilton)
 - 1. Hamilton has been in touch with Trish Milburn. He will send the AAGS Certificate of FIG Membership to her.
- C. Ingenta Contract Renewal (Meyer)
 - 1. Martin will sign and return the new three-year Ingenta contract, as established in the December 9 meeting.
 - 2. Meyer is a Point of Contact, but he is not the officer to sign this contract.
- D. Committee for Developing Long-Term Organization Plans (Cavell)
 - 1. Cavell is providing essential Blue Ocean Strategy concepts to committee members:
 - * For more effective discussion of unique services and unique benefits that AAGS might reasonably offer.
 - * For thorough analysis prior to involving additional Board members.
 - * Analysis includes market definition, elimination of high expense and saving feature costs.
 - 2. Zilkoski would like to see Cavell set up a committee meeting, to develop progress:
 - * Discuss at the Membership meeting, where benefits and services are considered. (Services and fees can be like a chicken-egg question, Roman remarked.)
 - * Zilkoski and Briggs voiced interest at the January 13 Board meeting.
 - * Present concepts and ideas to the Board, at the next meeting if possible.
- E. Investment Strategies and Goals for AAGS (Martin, Cavell)
 - 1. The Merrill Lynch Investment Portfolio pdf was attached to the meeting agenda.
 - * Martin had met with Jupin, Lee, and a Merrill Lynch representative from Bank of America.
 - * They had discussed, given that these are potentially operating funds, not scholarship funds, that the purpose of investment is to get some return with minimal risk.
 - * Indexed/blended funds are recommended, being part stock, part long-term managed fund, with an associated fee.
 - 2. The Merrill Lynch Investment Portfolio pdf needs to be reviewed for approval.
 - * Meyer suggested that the Finance committee (i.e., Treasurer Martin and President Elect Cavell) study the document and make a recommendation to the Board. Cavell agreed.
- V. Treasurer's Report (Martin)
 - A. In Treasurer Martin's absence, the documents listed were delivered to all Board members with the Agenda as Appendices C and D. No questions were raised.
 - 1. BALSHEET @ 12-31-2020
 - 2. P&L @ 12-31-2020
- VI. Surveying and Land Information Science
 - A. SaLIS Ex-Comm (Meyer)

1. No updates to report.
- B. SaLIS editor (Elaksher)
 1. Some papers are in the pipeline, and Board members are helping with review.
 2. Professional papers may be considered for future issues.
- VII. Committees
 - A. Communications (Meyer)
 1. Gillins had submitted an email about an available Geodesist position at NGS.
 2. Meyer will coordinate for an announcement of this position on LinkedIn, Facebook, and the AAGS website.
 - B. Membership (Zilkoski)
 1. Publication of a renewed AAGS Bulletin was discussed.
 - * Technical material presented in non-technical language
 - * Zilkoski will ask Christy Davis about production of the Tarheel Surveyor magazine
 - * Cost of production needs to balance with revenue from membership
 - * Cavell suggested an article to be published regularly, that could be described as the excerpt of an article published 25-50 years ago (in an earlier issue of the AAGS Bulletin)
 - * Hamilton also recommended excerpting or summarizing articles from long-ago issues of Surveying and Mapping, and proceedings from past conferences
 - * Zilkoski added the idea of reporting on statistics for surveyors
 - * The next Membership committee meeting is scheduled for Wednesday, February 24 @ 4:00 PM Eastern
 - C. Geodetic Certification Committee (Meyer)
 1. At the January 13 AAGS Board meeting, Meyer submitted his online course materials, describing them as ideal, as well as suitable in time-length and in content-breadth, for launching the AAGS Geodetic Certification program.
 - * The University of Connecticut has directed that courses be delivered online, so UConn Professor Meyer's courses have been aligned and produced for online delivery.
 - * Additional topics could be included in the future, but this body of instruction could be stood up without delay.
 2. January 27, Briggs recommended by email a motion to accept Meyer's proposal. As Parliamentarian, Briggs could not make the motion himself.
 3. Cavell moved, and Hamilton seconded, that Meyer's proposal be accepted.
 - * The Geodetic Surveying courses submitted will be delivered online.
 - * Meyer will draft a letter for the Board to send, asking permission from UConn to use the materials in this way.
 4. Discussion ensued as follows:
 - * Learning Management Systems, such as Canvas, Blackboard
 - * Course materials and additions should avoid open source delivery mechanisms, given that program availability is a member benefit
 - * Roman mentioned the target audience as AAGS members, including non US citizens

- * Gillins suggested adding modules on a number of special topics, which Meyer welcomed as expert subject matter for advanced “Deep Dive” modules
- * Meyer indicated that the basic certification coursework avoids issues requiring frequent review and update
- * Cavell envisioned certification levels:
 - Elementary - competency for avoiding mistakes, gaining confidence as a practitioner
 - Secondary - the whole body of material Meyer submitted, gaining confidence as a professional
 - Tertiary - comprehension of Deep Dive subject matter
- 5. The motion passed unanimously.
- 6. Meyer will draft a letter as appropriate, for the Board to send to the University of Connecticut.

VIII. Liaisons

A. NSPS (Heck)

1. An all-day virtual event is being planned for May 15-16, by FIG Young Surveyors. This event will have 3-hour regional sessions aimed at different parts of the world. It will precede the 2021 FIG Working Week, which takes place online June 20-24.
2. For Evaluation of Scholarship Applications, see section IV.A. above.

B. COGO (Cavell)

1. Cavell is looking for a replacement primary representative.

C. ASPRS (Burtch)

1. No updates to report.

D. UESI (Dennis)

1. ASCE-UESI Surveying & Geomatics Conference, in Lawrenceburg, Indiana, is postponed to April 2022.
2. Four webinars will be produced/hosted during 2021 to keep organizational momentum going.
3. Cavell is the Chairman of the NSPS Student Competition Committee, and is willing to share information as appropriate.

IX. New Business and Announcements

- A. Burkholder indicated that MPS(?) would publish a memorial issue, in honor of colleague Steve Frank, who passed away January 21.
 1. The memorial issue will be published in June, with a content deadline March 15.
 2. Burkholder will summarize and send email to the Board.

February 17 - As Chair of the related committee, Briggs moved that AAGS award the 2022 Dracup Award to Dr. Steve Frank for all the work he did for both AAGS and the surveying profession. Briggs asked that this motion be voted on by electronic means. As this is coming from a committee, no second is required, but comes with Martin's full support.

** Dr. Frank worked with Briggs to write the current AAGS bylaws.*

** Dr. Frank served as President of AAGS, and also represented AAGS in FIG for many years.*

** Dr. Frank was the original and longtime AAGS representative to the NSPS Foundation.*

- B. Dan Roman asked about an AAGS annual general meeting for all membership,
 - 1. Meyer indicated that this meeting is usually held in July.
- X. Coming Meetings
 - A. The next meeting of the AAGS BOD is scheduled for Wednesday, March 10 @ 4:00 PM Eastern.
 - B. The next meeting of the AAGS Membership Committee is scheduled for Wednesday, March 24 @ 4:00 PM Eastern.

Suggested Future Board meetings for 2021 are shown below. If a sufficient number of Board members express conflict with a specific date, the meeting may be rescheduled or cancelled.

AAGS Board	AAGS Membership Committee
March 10, 2021 @ 4:00 PM Eastern	March 24, 2021 @ 4:00 PM Eastern
April 14, 2021 @ 4:00 PM Eastern	April 28, 2021 @ 4:00 PM Eastern
May 12, 2021 @ 4:00 PM Eastern	May 26, 2021 @ 4:00 PM Eastern
June 09, 2021 @ 4:00 PM Eastern	June 23, 2021 @ 4:00 PM Eastern
July 14, 2021 @ 4:00 PM Eastern	July 28, 2021 @ 4:00 PM Eastern
August 11, 2021 @ 4:00 PM Eastern	August 25, 2021 @ 4:00 PM Eastern
September 08, 2021 @ 4:00 PM Eastern	September 22, 2021 @ 4:00 PM Eastern
October 13, 2021 @ 4:00 PM Eastern	October 27, 2021 @ 4:00 PM Eastern
November 10, 2021 @ 4:00 PM Eastern	December 01, 2021 @ 4:00 PM Eastern
December 08, 2021 @ 4:00 PM Eastern	

- XI. For the Good of the Order
 - A. Upon invitation, Secretary Dan Roman read:
 - “For the Good of the Order, the AAGS Board gives the President and Treasurer the authority to carry out the day to day activities of the AAGS until the next Board Meeting.”*
- XII. Meeting Adjourned
 - A. AAGS President Zilkoski adjourned the meeting at 17:09 Eastern.

Respectfully submitted,

Elisabeth Rollins

Acting Recorder

File: Documents\AAGS\AAGS Board Minutes February 10, 2021 final.docx

Date: February 25, 2021

Compiler: Elisabeth Rollins