

American Association for Geodetic Surveying

Board of Directors

Meeting Minutes

Thursday, November 08, 2018

1. Open meeting, President

- A. The Board of Directors meeting was called to order by President Charles Ghilani at 16:03 hrs. EDT.
- B. Acting Recorder Rollins called the roll:
 - i. Present: Charles Ghilani, President; Thomas Meyer, President-Elect; Dan Gillins, Vice-President, Director (3rd year); Herb Stoughton, Director (2nd year); Dan Martin, Treasurer; Ronnie Taylor, Reporter (Association Editor); Steve Briggs, Parliamentarian; Dave Doyle, AAGS/NSPS Liaison, delegate to NSPS Foundation; Elisabeth Rollins, Acting Recorder.
 - ii. Absent: John Hamilton, Immediate Past President; John Bean, Director (1st year); Dan Roman, Secretary; J. Tony Cavell, invitee; Allen Nobles, invitee.
 - iii. Other Attendees: Bob Jupin, Brian Riniker, Dave Zilkoski.
 - iv. At least two directors were present as well as a quorum; therefore, the meeting was authorized.

Please note: Callers not using a speaker phone can be heard most clearly and easily.¹

2. Agenda

- A. Upon call for additions, no changes were proposed.
- B. Director Stoughton made a motion for acceptance of the published AAGS BOD agenda, and Taylor seconded the motion.
- C. Acceptance of the AAGS BOD agenda was approved without dissent.

3. Treasurer's Report (Martin)

- A. At the time of reporting, October financials were not included, but all approved expenditures through the end of October:
 - i. A bit over \$4000 for production and editing costs, for SaLIS Volume 77, Number 2
 - ii. Normal monthly expenditures

¹ <https://www.conferencecallsunlimited.com/blog/10-ways-to-improve-audio-on-your-conference-call/>

- B. Jupin outlined exceptions to the tax-deductibility of membership dues.
 - i. Both membership dues and the dollar value assigned to the SaLIS publication benefit are tax deductible. The amount paid as membership dues will be split between membership revenue and SaLIS journal revenue in the AAGS books.
 - ii. A 501(c)(6) organization may engage in lobbying that is germane to accomplishing its exempt purpose without jeopardizing its exemption. However, it may need to give members notice of dues used for such activities, or be subject to a proxy tax.
 - C. Treasurer Martin indicated the need to assign value to SaLIS for bookkeeping.
 - D. Director Stoughton raised the question whether to retain wording for the billing statement indicating tax-deductibility of all or a portion of annual membership dues.
 - i. Stoughton moved that AAGS adjust the wording for the billing statement for membership annually to indicate that dues are 100% tax deductible. This motion was seconded by Taylor, and passed without dissent.
 - ii. Stoughton moved that the value be set at \$60.00 for those membership categories that pay for SaLIS. This motion was seconded by Taylor, and passed without dissent.
 - iii. Further discussion clarified that as of January 1, 2019, Full, Fellow, and Associate Members receive SaLIS as a membership benefit, but Affiliates do not receive it unless they subscribe separately. Student Members receive the journal for \$1 as a complementary benefit.
 - E. AAGS President Ghilani will inform and authorize Patricia Milburn by email of changes for the billing notices that go out, and President-Elect Meyer will make any adjustments online.
 - F. The Treasurer's report was accepted without dissent.
4. Communication to Carol Morman/UESI (Ghilani)
- A. Per Board direction, AAGS President Ghilani sent a letter to Carol Morman via email attachment on 23 October, 2018, to offer assistance/partnership in planning/implementing next UESI conference, and requesting information regarding next steps.
 - B. As of this meeting, no response has been received by Ghilani, but Roman(?) indicated his belief that UESI Conference committee would reach out soon.
5. Committee Reports
- A. Election Committee (Hamilton)
 - i. Ballot
 - President: Thomas Meyer
 - President-elect: Dan Gillins

- First-year Director:
 - a) Tony Cavell
 - b) Allen Nobles
 - ii. Multiple participants including Taylor made a motion to accept the ballot, Director Stoughton seconded the motion, and the motion passed without dissent.
- B. Corporate membership category -- President-Elect Meyer included three advertisement requests he received from affiliate member SANDIS (California), for positions Project Surveyor, Survey Project Manager, and Survey Technician.
- i. Do we want to go down this path?
 - Martin questioned spending time discussing and setting up rules/policy if advertising won't be usable to members. He suggested that members can get better advertising elsewhere.
 - Zilkoski suggested that if advertising is easy, then AAGS may gain revenue thereby.
 - ii. Are advertisements a membership benefit? Who can post? Corporate members only?
 - iii. Where should advertisements be posted?
 - Facebook
 - LinkedIn: Karen Meckel listed as owner of AAGS LinkedIn site, but has not been a member of AAGS since 2015. Communication sent to Meckel received no response. *[Update 11/15: Steve Briggs is now owner of AAGS LinkedIn site.]*
 - AAGS website: cost of posting a page is \$65/hour.
 - Newsletter: not an option. Published twice a year, not timely enough.
 - SaLIS: not an option. Published twice a year, not timely enough.
 - Zilkoski suggested creating an email attachment to send to all members. This email would be free, as it would also highlight AAGS.
 - iv. Zilkoski moved that AAGS President Ghilani form an ad hoc committee to create rules authorize advertisements. Taylor seconded the motion, which passed unanimously.
 - The Advertisements Approval Committee (ad hoc) is composed of Zilkoski, Taylor, Martin, and Briggs.
 - This committee will develop a message to attach to an email (using Bcc) describing advertisements with links to an online application.
 - Advertisements must be related to surveying, geodesy, and engineering -- and must require geospatial expertise.

- Rules are to be approved by the board, once formed as a bulletin.

C. Membership Committee (Zilkoski)

- i. *Corporate membership* would allow AAGS to get more visibility, with corporations and their staff and customers, with individual members, etc. It would provide corporate members the following benefits:

- Access to education and professional development/certification to staff
- Discounted subscription to SaLIS, article publication in SaLIS
- Expanded academic scholarships, networking and business development opportunities
- Discounted rate in exhibits, webinars, conferences and conventions
- Discounted rate to advertise jobs and services in the AAGS network
- Member benefits for a defined number of employees
- Individual employee savings on AAGS membership
- Access to participate on the AAGS board of directors

- i. Questions to look at

- Changes to AAGS bylaws
- Cost to manage to maintain web pages
- Fee structure chart for number of designated employees

D. Utility Engineering and Surveying Institute (UESI) Ad hoc Committee (Martin)

E. Geodetic Certification Committee (Stoughton)

- i. Document associated with geodetic certification committee resent by email.

6. Surveying and Land Information Science (Meyer/Ghilani)

A. SaLIS Ex-Comm (Meyer)

B. SaLIS Editor's update (Ghilani)

- i. November issue, *Special SaGES Conference* issue, Volume 77, Number 2 published.

7. The next meeting of the AAGS BOD is scheduled for Thursday, December 13, 2018, @ 4:00 PM EDT.

Suggested Future Board meetings for 2018 are shown below. If a sufficient number of Board members express conflict with a specific date, the meeting will be rescheduled.

December 13 @ 4:00 PM Eastern Time

8. AAGS Director Stoughton read: *"For the Good of the Order, the AAGS Board gives the President and Treasurer the authority to carry out the day-to-day activities of the AAGS until the next Board Meeting."*
 9. Stoughton made a motion to close the meeting. Taylor seconded the motion, and AAGS President Ghilani adjourned the meeting at 17:07 hrs. EDT.
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Respectfully submitted,

Elisabeth Rollins

Acting Recorder

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Date: November 26, 2018

Compiler: Elisabeth Rollins